

EMPLOYMENT OPPORTUNITY

DERlab is the association of leading laboratories and research institutes in the field of distributed energy resources equipment and systems. The association develops joint requirements and quality criteria for the connection and operation of distributed energy resources (DER) and strongly supports the consistent development of DER technologies.

For our office in Kassel (remote only is not an option) we offer a part time position

PR & Communications Manager

Job related tasks:

We are looking for a person who works independently, is goal-oriented and will develop, propose and execute efficient communication strategies. The candidate will develop and maintain PR- and marketing-related content such as social media posts, website content, marketing materials, press releases, etc., and will participate in and support all other related activities in line with the overall Communication and PR strategy of DERlab.

Your profile:

Professional Requirements: University degree in Marketing, Communications, Advertising or Journalism.

Key competencies:

- Highly self-motivated and results-driven with a can-do attitude
- Excellent communication and collaboration skills
- High flexibility and ability to meet deadlines
- Passion for content creation
- Experience with marketing tools like Adobe InDesign, Wordpress, Mailchimp, social media platforms
- Fluency in English and also in German (both mandatory)
- Interest in smart grids and distributed energy resources
- Project management proficiency
- Solution-oriented and resourceful

Remuneration:

DERlab offers an international and creative work environment. The remuneration offered is according to the German TVöD Bund. This position is offered part time, is initially limited to two years with the possibility for extension. Working hours will be individually agreed.

Application deadline: 31.05.2023